

## DR. VANESSA MARCIÉ

Pioneer of change management through humour | Happiness at work Designer



## TRAINING | COACHING | CONSULTING

Finalist of the [PWN Global Gender Balanced Leadership Awards 2019](#) which recognises excellence in research for gender balanced leadership.

Dr Vanessa Marcié is the founder and CEO of [Leading With Humour](#), an innovative consulting firm that encourages executives to harness the power of humour in their change management strategies.

She is a forerunner and initiator of theories of driving change through humour and is sought and supported by many actors like Inmarsat, LinkedIn, BPI France, Qwant, 50inTech ...

As an international speaker and researcher, she is an expert in corporate communications, marketing, leadership and humour technique. She is a guest lecturer who has taught Humour in Business at Cambridge University, HEC Paris and Côte d'Azur University.

Her research work on Humour and Leadership has been published in the Financial Times and The European Business Review. She is a regular contributor to the French economic newspaper La Tribune and Harvard Business Review France.

She is a Cambridge Wo + Men's Leadership Center Associate.

In 2019, She was nominated as a Fellow by the Institute of Innovation and Knowledge Exchange (IKE Institute) in recognition of her research in innovation with Leading With Humour.

She is also a seasoned professional with more than 20 years of experience in the areas of communication, marketing and business development, including as Vice President for London and Partners, the Mayor's promotion agency in London.

Vanessa Marcié is a stand-up comedian who has created two comedy clubs, one in London and one in Cannes, scenes on which she regularly performs.

She has been selected to be one of the TEDx Cambridge University 2021 speakers and TEDx ESADE 2020.

Contact : [vanessa@leadingwithhumour.com](mailto:vanessa@leadingwithhumour.com)



## SPEAKING TOPICS

My conferences and training workshops are interactive and humorous. My goal is to offer CEOs, managers and team leaders, concrete tools, practical and easy to implement, while promoting playful interactions with the audience. As an international speaker, I am regularly invited to present in large companies, universities and start-ups in France and the UK on the following topics:

- How to use humour as a tool for gender diversity & inclusion
- The transformative power of humour
- Using humour to become a better leader
- Humour across borders, the cultural shock
- How humour can drive progress and innovation



**LENGTH** From 15 minutes to a 3 days seminar.

**KEYNOTES** are typically 15-20 minutes.

**Workshops:** 45 minutes – 2 hours; half-day **masterclasses** and 5 – 6 hour -full-day **bootcamp**.





## RECENT & FUTUR SPEAKING ENGAGEMENTS

- RisingWise Conference – June 2021-Cambridge
- ADP Liège Conference-April 2021, Belgium
- Tedx Cambridge University – March 2021, Cambridge
- Wo+Men Leadership Conference -March 2021, Cambridge
- Tedx ESADE – September 2020, Barcelona
- Simplon – April 2020, Virtual
- Women In Tech Forum – April 2020, Virtual
- AESC Conference -March 2020, London
- Ecole 42 - January 2019, Paris
- Cercle Gouvernance et Equilibre - January 2019, Paris
- Simplon – December 2019, Cannes
- Village by CA – December 2019, Sophia Antipolis
- Séminaire JEMSGroup - November 2019, Nice
- DevFest – November 2019, London
- BIG Innogeneration – October 2019, Paris
- PHX - September 2019, Amsterdam
- Wo+Men Leadership Conference -June 2019, Cambridge, UK
- Daphni VC Founders Day – May 2019, Paris
- Alt Summit – March 2019, Palm Springs
- Tech(K) Now Day – March 2019, London
- Women’s Day – March 2019, Cambridge
- HEC – February 2019, Paris
- Cambridge Judge Business School - February 2019, Cambridge



## THEY TRUST US



## TESTIMONIALS

## LEADING WITH HUMOUR



*"Once in a while, someone stumbles on something truly novel, and I believe this is what you have done Dr Vanessa Marcié. Humour is a mighty tool, and it is interesting to see how it can be intentionally and strategically leverage for leadership, management and business. "*

**Ayobami Olunloyo,**  
Multimedia Production Manager at Jesus House, London



Dr. Vanessa Marcié or the power of humour in our professional environments. A new key to business transformation is sure. "

**Bérangère Viotte**  
Chef de projet transformation Digitale, BPCE, Paris



*" Thank you, Vanessa, for a most humorous day. I got so much insight and inspiration from your unique experience, thank you so much. "*

**China M. Halabi**  
Space Scientist @ Cambridge University | Consultant| TEDx Speaker | Storyteller



*" Your session was the most powerful. Thank you for opening so many minds to rethink about humour and the importance of its inclusion. Magnifique! I plan to use & enjoy humour more frequently at work & will think of you. I'll definitely be recommending you to people in my network. "*

**Elizabeth Boerner**  
Partnerships, Growth, Execution, Cambridge

## AS FEATURED IN



[leadingwithhumour.com](http://leadingwithhumour.com)